

Media release

15 March 2011

Board joins Twitter to promote registration renewals

The Nursing and Midwifery Board of Australia has embraced social media and launched a Twitter account to keep in touch with nurses and midwives.

“We’re making our debut into social media to help keep in touch with our professions,” Board Chair Ms Anne Copeland said.

“Our first focus will be supporting nurses and midwives through the next registration renewal process from April to June in different States and Territories,” she said.

“We’re 100 percent behind anything we can do to help nurses and midwives remember to renew their registration on time and keep in touch with important issues for our professions.”

Ms Copeland said the Board was proud to lead the way in the National Registration and Accreditation Scheme by being the first to venture into the Twittersphere.

Followers of the Board on Twitter can expect tweets about registration renewal dates, updates on registration standards, alerts on consultation documents and interesting facts about the nursing and midwifery professions.

“The Board’s tweets will provide followers with links to www.nursingmidwiferyboard.gov.au and the latest Board updates and consultations, minutes after they are published on the website,” Ms Copeland said.

More than 220,000 nurses and midwives across Australia are due to renew their registration between April and June as the professions moves to a new aligned national registration renewal date of 31 May from 2012. Key renewal dates by State and Territory are:

- 1 April 2011 – ACT
- 31 May 2011 – Victoria, WA, SA, NT and some in QLD, TAS and NSW
- 30 June 2011 - QLD

“By signing up to follow the Board on Twitter, nurses and midwives can get the latest registration information on their mobiles to help make their renewal experience as efficient and timely as possible,” Ms Copeland said.

All nurses and midwives are encouraged to check the online National register at www.ahpra.gov.au to check their registration details are correct and make sure they know their registration due date.

A link to the Nursing and Midwifery Board of Australia on Twitter can be found at www.nursingmidwiferyboard.gov.au.

For more information

- Visit www.ahpra.gov.au under *Contact us* to lodge an online enquiry form
- For registration enquiries: 1300 419 495 (within Australia) +61 7 3666 4911 (overseas callers)
- For media enquiries: (03) 8708 9200